

Attachment 1

City of Burbank Strategic Plan Focused Objectives



CITY OF BURBANK

MISSION STATEMENT

The City of Burbank is a special urban community. It is here that residents find tranquil neighborhoods, peace in their homes, and protection from the potentially negative aspects of major industry and population densities. Our high quality of life and level of municipal services are achieved by preserving and enhancing the City's economic prosperity, while enhancing and preserving residential neighborhoods.

It is the mission of the City government to balance this desire for traditional values and lifestyles with contemporary and fiscally responsible municipal service while moving to the future with thoughtful and stable economic progress, within a system of government that respects legitimate differences of opinion.

Strategic Plan Focused Objectives and Goals

Department/Board/Commission:_____

- 1. A Safe and Prepared Burbank Community**
- 2. Preserve Burbank's High Quality of Life and Small-Town Character**
- 3. Balanced, Vibrant Burbank Economy**
- 4. Transform, Create and Deliver Burbank's Community Services**
- 5. Cultivate an Innovative and Effective Government to Ensure Burbank's Financial Strength**
- 6. Champion Effective Partnerships**
- 7. Communicate Burbank's Integrity through Open and Transparent Government**

8. Evolve Burbank's Transportation

9. Invest in Burbank's Infrastructure

10. Protect and Sustain Burbank's Environment